



## APPLICATION

Last Name		First	Telephone 1 ( )	
Address			Telephone 2 ( )	
State	Zip code		Email	Birthdate
Age	Gender		Occupation	
Dependents <input type="checkbox"/> Parents <input type="checkbox"/> children's <input type="checkbox"/> Spouse <input type="checkbox"/> Other			Civil Status <input type="checkbox"/> Single <input type="checkbox"/> Married	

## LIQUID CAPITAL

<50       50-100K       100-250K       250-500K       500-1MM

## FRANCHISE EXPERIENCE

Investor       Management       Multi-unit ownership       None

## HOW DID YOU HEAR ABOUT US

Article     twitter     Face Book     LinkedIn     Referred by sales Agent     Radio appearance  
 Restaurant Visit     Review Site Yelp     TV appearance     Wed Search Google

## WHEN WOULD YOU LIKE TO SCHEDULE A MEETING

Immediately     Within The Next Month     1-3 Month     Unsure



## HOW SOON DO YOU ANTICIPATE YOUR FIRST RESTAURANT OPENING

- Immediately       Within the next month       1-3 Month       Unsure

### TERRITORY INTEREST

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### INTERVIEWER'S COMMENTS


YesNo

Have you and your spouse and/or business partner(s) discussed the pros and cons of going into business for yourselves?

Are you in complete agreement to move forward?

Do you have the financial resources required to buy a franchise? If not, do you have a plan or resources to get the capital?

Are you ready to make the sacrifices and time investment necessary to operate a franchise?

Will the possible loss of employment benefits be outweighed by the potential monetary and personal rewards that come from owning your own business?



Have you made a thorough, written balance sheet of your assets and liabilities, as well as liquid cash resources?

Do you and your business partner(s) have family support for this new venture?

Are you comfortable with the fact that most new businesses, including franchises, generally do not break even for at least one year after opening?

Are you able to handle the emotional and physical responsibilities involved in operating a franchise?

Are you prepared to give up some independence of action in exchange for the advantages the franchise offer you?

Have you really examined the type of franchise or business you desire and truthfully concluded that you would enjoy running it for several years or until retirement?

Are you and your business partners in good enough health to launch and grow a new business at this time?

Do you have the ability and experience to work with your franchisor, your employees, and your customers?

Have you asked your friends and relatives for their candid opinions as to your emotional, mental, and physical suitability to running your own business?

Do you have a capable, willing heir to take over the business if you become disabled?

Do you have past experience in business that will qualify you for the particular type of franchise or business you desire?



- Have you conducted independent research on the industry you are contemplating entering?
  
- Does the product or service you propose to sell have a market in your prospective territory at the prices you will have to charge?
  
- Will there be a market for your product or service five years from now?
  
- Do you feel that you can beat the competition that exists in your prospective territory already?
  
- Do you know an experienced, business-oriented franchise attorney who can evaluate the franchise contract you are considering?
  
- Do you know an experienced, business-minded accountant?
  
- Have you prepared a business plan for the franchise or business of your choice?

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date